



# **Comets Booster Club General Meeting Agenda**



**Welcome and Introductions**

**Booster Club Mission and Vision**

**Budget Review**

**Parent “Call to Action”**

**Board Structure and Open Positions**

**Volunteer hours vs volunteer recognition**

**Alignment with Coral Springs Booster Club**

**Q&A**

**Close**





## Booster Club Mission



Comets Swim Team Booster Club is a nonprofit organization created to support the activities of the Comet Swim Team and South Florida Aquatic Club. The Comets Swim Team Booster Club values the importance of sport in character development and encourages a positive environment for the swimmers, coaches, and families

## Booster Club Vision

Comets Swim Team Booster Club vision is to volunteer and to provide financial support in line with the mission statement





# 2012 Initial Budget



Total Income \$41k Total Expenses \$65k

\$100 Membership Fee

\$20k

\$25k

Coaches Expenses

Home Swim Meets

\$15k

\$10k

Home Meet Expenses

Fundraising

\$5k

\$8k

Banquet

Sponsorship

1

\$5k

Reserve

\$5k

Senior's Scholarships

\$3k

Travel Trip Transportation

\$3k

Picnics

\$2k

Championship T Shirts

\$2k

Dippers Parties

\$2k

Admin, Licenses etc

**\$24k deficit required  
immediate actions**





# 2012 Revised Budget



Total Income \$49k Total Expenses \$49k

\$100 Membership Fee

\$20k	\$25k
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Coaches Expenses

Home Swim Meets

\$15k	\$10k
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Home Meet Expenses

Meet Surcharge

\$8k	\$5k
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Senior's Scholarships

Fundraising

\$5k	\$3k
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Travel Trip Transportation

Sponsorship

1	\$2k
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Reserve

\$2k
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Dippers Parties

\$2k
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Admin, Licenses etc

## Budget Balanced

Introduce \$5 meet surcharge

No banquet

Pay for T Shirts

No picnics

Reduce reserve





# Meet Surcharge



Is required to be able to balance our budget

Each swimmer will be charged \$5 per meet

Collected by increasing the current meet admin charge from \$2 to \$7

Starting immediately after the general meeting in March





# What we need from parents



**We would like to afford to do banquets and picnics**

**We would like to provide T shirts for “free”**

**We just do not have the money to do what we would like to do**

**Pay your \$100 per family membership fee**

**Coral Springs is \$100 per swimmer**

**Meet admin charge moves from \$2 to \$7 (so the booster club gets \$5 per swimmer per meet)**

**Coral Springs charges \$8**

**Help attract sponsorship for heat sheets, meets or events**

**Full page heat sheet is just \$100**

**Support fundraisers**

**Coupon books only 60% participation**

**Volunteer at home meets**

**Not being able to run the grill is lost income for us**

**Only 36% of families volunteered at January’s meet**





# Volunteer Hours vs Volunteer Recognition



**The board believes that minimum hours is not a positive approach**

**We still have families who do hundreds of hours  
We still have families who do nothing**

**We are considering a volunteer recognition program**

**T Shirts, hats etc would be awarded for achieving a certain number of hours**

**This also creates a great brand around our pool deck**





# Alignment with Coral Springs Booster Club



The 2 booster clubs deal with different cities and pools and so will remain as 2 booster clubs

But their mission is to represent SOFLO with a single approach and image

## Actions in place

**Bi annual board meetings scheduled**

Common approach to meet T shirts etc

Team events schedule

**Understand and align differences where appropriate**







# Questions and Answers?



Open up to any questions

